

A savanna landscape with two antelope in the foreground and mountains in the background. The antelope are standing in a field of green and brown bushes. The background shows rolling hills and mountains under a clear sky.

FEATHERS & WHISKEY

Southern Roots + Global Adventure

MEDIA KIT 2026

THE IDEA

Feathers & Whiskey is the only publication devoted to the intersection of Southern Roots and Global Adventure.

The South shaped us ,its fields, its waters, its craftsmanship, its traditions. But our love of exploration carries us beyond familiar ground, from mom-and-pop barbecue joints to fine dining in Paris, from the quail fields of Carolina to the vast savannas of the African plains.

We honor the heritage we were raised on the rituals of the hunt, the stories passed across generations, the makers and artisans who still shape wood, leather, steel, and spirit by hand. At the same time, we believe refinement and adventure are not opposing ideas, but companions. Feathers & Whiskey exists for those who understand that tradition does not confine you it prepares you.

Rooted in the South. Engaged with the world.

WildlyRefined.





THE WORLD OF
**FEATHERS
& WHISKEY**



PINTAIL POINT

Home · Interiors · Garden · Entertaining · Design

RED MULE

Land Farm · Stewardship · Tradition · Practical Heritage

SOUTHERN TRAVEL

Small Towns · Coastal Ports · Historic Cities · Regional Culture

SOUTHERN SPORTING

Wingshooting · Big Game · Upland · Inshore & River Angling

GLOBAL ADVENTURE

Safari · International Travel · Blue Water · Cuisine Abroad

"SAFARI IS THE SWAHILI WORD FOR JOURNEY AND THAT SPIRIT GUIDES EVERY ISSUE OF FEATHERS & WHISKEY. WITH EACH TURN OF THE PAGE, READERS ARE INVITED TO TRAVEL BEYOND THE FAMILIAR AND INTO SOMETHING LASTING."

PRINT MODEL
Bespoke Print-on-Demand

TOTAL REACH
5,000+ Across Print & Digital Platforms

ISSUE FREQUENCY
Quarterly

PRIMARY DISTRIBUTION
Direct-to-Reader + Select Partnerships

THE JOURNAL

Feathers & Whiskey is a quarterly print publication devoted to the intersection of Southern Roots and Global Adventure. Our editorial lens honors heritage, craft, and land stewardship while embracing the pursuits that carry us across oceans and continents.

Our readers are sportsmen, travelers, collectors, entrepreneurs, conservationists, and tastemakers. They are individuals who understand that legacy is built slowly and that experience carries more value than excess.

Each issue is produced with restraint and intention designed to be kept, revisited, and displayed.





OUR AUDIENCE

Readers span generations from emerging professionals in their late twenties to established legacy builders in their sixties. While our audience skews male, we maintain a highly engaged female readership drawn to our coverage of travel, design, culinary culture, and heritage lifestyle. They are sportsmen, travelers, collectors, entrepreneurs, and conservation-minded individuals who value craftsmanship, authenticity, and experience over excess.

They keep. They revisit.

AUDIENCE SNAPSHOT

Primarily male readership with strong female engagement

Median Age
Late 20s-Mid 60s

Average HHI \$XXX,XXX+

Primary Markets
Southeast · National · Select International

THE COLLECTION

We believe a magazine should be kept, revisited, and passed down. Each issue of Feathers & Whiskey is produced with intention, honoring heritage while embracing the pursuits that carry us beyond familiar ground. Together, they form the foundation of a journal still being written.

Southern Roots + Global Adventure. **In Print.**

The journal continues to grow issue by issue

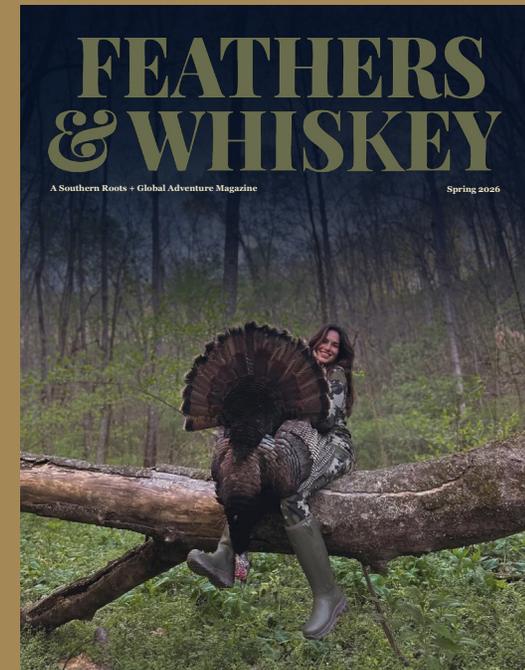
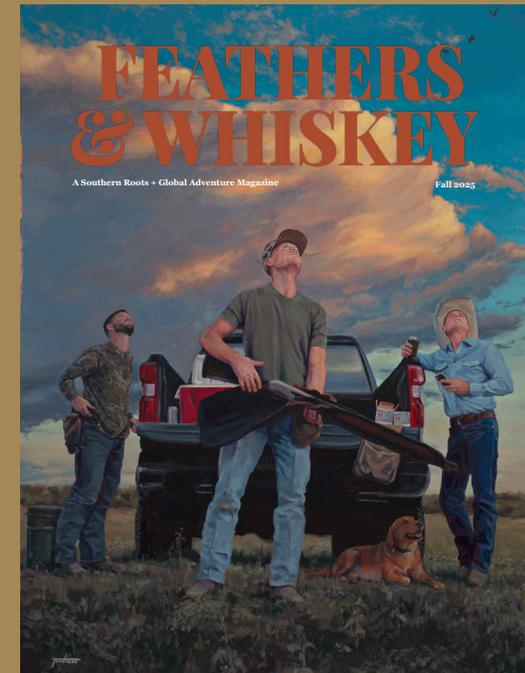
Four Quarterly Issues

Including our Annual Africa Edition

68 Pages +/-

Perfect Bound

Printed on Premium Matte Stock





ADVERTISING

OPPORTUNITIES

Feathers & Whiskey partners with brands that value heritage, craftsmanship, and lasting impression. Placement within our pages is selective and aligned with the editorial voice of the journal.

SIGNATURE POSITIONS

Back Cover
Inside Front Cover
Inside Back Cover

Full Page Placement

Editorial Partnerships
Sponsored Editorial Feature
Annual Africa Edition Placement

THE PLATFORMS

The Journal is our anchor. Everything else expands from it never apart from it. Our platforms are not designed for noise or volume, but for depth meeting our audience wherever the story continues. Across print, digital, and long-form conversation, the experience remains intentional and distinctly Feathers & Whiskey.

THE JOURNAL

Quarterly Bespoke Print Publication

DIGITAL EDITION

E-Magazine + Archive Access

PODCAST

Long-Form Conversations + Episode Sponsorship

DIGITAL

Website + Curated Social Presence

EMAIL

Subscriber Newsletter



THE RHYTHM

SPRING

Rebirth. Renewal. Southern Sporting returns to the field.
Fresh water, new growth, and the beginning of pursuit.

SUMMER

Global Adventure. The Annual Africa Edition.
Exploration beyond familiar ground safari, travel, and international storytelling.

AUTUMN

Hunting traditions. Field heritage. Holiday craft.
The heart of Southern Sporting waterfowl, upland, big game, and gatherings at home.

WINTER

Reflection. Conservation. Home & Land.
Sporting remains, but the focus deepens craftsmanship, stewardship, and the interior life.

While each issue carries its seasonal character, the core of Feathers & Whiskey remains constant — Southern Roots and Global Adventure, woven through every edition.

FEATHERS & WHISKEY

Rooted in Heritage. Driven by Adventure. Wildly Refined

feathersandwhiskey.com

info@feathersandwhiskey.com